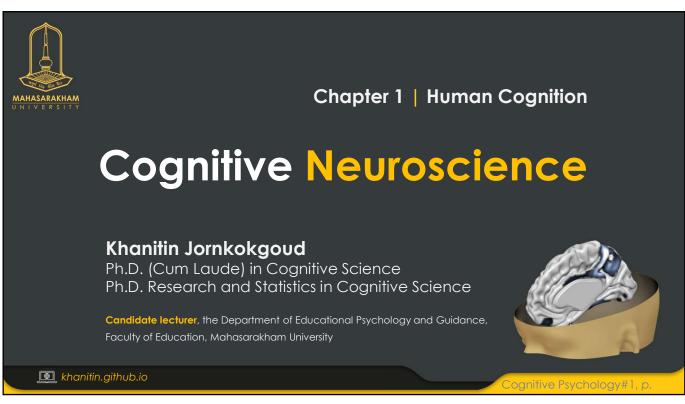
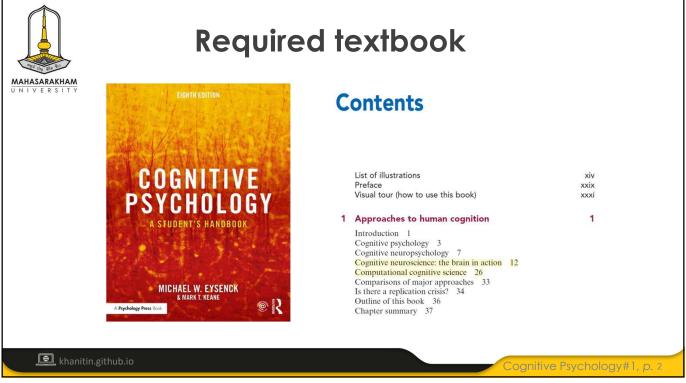
# Cognitive Neuroscience Chapter 1: Human Cognition

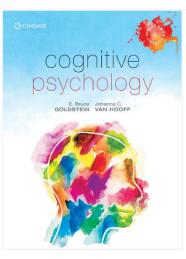




Chapter 1: Human Cognition



# Optional to read





E. BRUCE GOLDSTEIN is Associate Professor Emertus of Psychology at the University of Pittsburgh and Adjunct Professor of Psychology at the University of Atzona. He has received the Chancolor's Distinguished Teaching Award from the University of Pittsburgh for his classroom teaching and testbook writing. He received his Bachilor's diagnose in Chemical Engineering from University, He was a postdoctoral fellow in the Biology Department I Harvard University before printing the faculty at the University of Pittsburgh. Bruce published papers on a wide variety of topics, including reflatal and cortical physicology, visual attention and the



JOHANNA (HANNIE) C. VAN HOOFF is Locturer at the Faculty of Science, University of Amsterdam, the Netherlands. She received her Master's degree (Curn Laude) and PhD in Physiologica Psychology at Thiory University. She then moved to the United Kingdom where she taught various cognitive and biological psychology courses at three different universities; Science University psychology courses at three different universities; Science University confining her research into attention and memory processes Johanna has published many research papers in internationally renowned (ournals and she is an expert in the recording and analysis of event-related brain potentials (EPR). She has been a



ong-standing member of the Psychophysiology Society and has organized conferences an ordshops in that field. In 2009 she moved back to her home country, the Netherlands, where ne focus of her works hitted to the development and teaching of courses integrating cognitive and biological sciences.

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# Optional to read

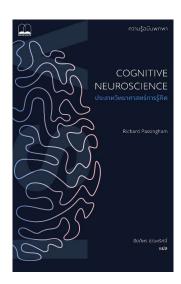
Emeritus Professor
Richard Edward Passingham

Department of Experimental Psychology, University of Oxford

- He graduated with a degree in Psychology and Philosophy. He then trained in clinical psychology in London before pursuing a PhD in cognitive neuroscience.
- His research has been on the mechanisms of decision-making and motor learning in the brain.

#### Assoc. Prof. Dr. Chaipat Chunharas, MD, Ph.D.

- Neurologist, King Chulalongkorn Memorial Hospital
- He received his internal medicine training from KKU, neurology training from CU, and later went to pursue his Ph.D. in experimental psychology at UCSD.



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# Cognitive Neuroscience Chapter 1: Human Cognition



# Why is it essential for us to learn cognitive psychology?

# **Psychology:**

to gain insight into the human mind and behavior.

Cognition:

the mental processes are forms of thinking, including attention, perception, learning, memory, language, problem-solving, and decision-making.

to understand how the mind works

This knowledge will serve as a bridge to applied psychology: clinical psychology, educational psychology, neuropsychology, human–computer/machine/AI interaction.

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# Do you agree with the quote?

"By changing our inner world, we can transform our external circumstances and the world around us."

Adapted from Gandhi's Philosophy

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## Do you agree with the quote?

"Easing mental strength through <u>LLMs</u> can lead to a reduced ability to recall, think critically, or build lasting knowledge."

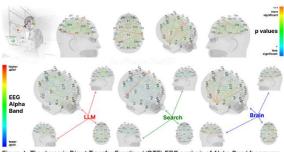


Figure 1. The dynamic Direct Transfer Function (dDTF) EEG analysis of Alpha Band for groups LLM, Search Engine, Brain-only, including p-values to show significance from moderately significant (') to highly significant ("").

- 32 electrodes of the EEG were used to assess cognitive load during essay writing. Frequency bands were analyzed.
- EEG revealed significant differences in alpha band connectivity, especially in the connection from left parietal (P7) to right temporal (T8) regions.
- Alpha band connectivity is often associated with internal attention and semantic processing during creative ideation.

Kosmyna, N., Hauptmann, E., Yuan, Y. T., Situ, J., Liao, X. H., Beresnitzky, A. V., ... & Maes, P. (2025). https://doi.org/10.48550/arXiv.2506.08872

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# Why should we learn cognitive neuroscience?

# **Essential questions**

- What is Neuroscience and Cognitive Neuroscience?
- What is the difference between Mind and Brain?
- How can we study how the mind works?
- Can we study cognition without the brain?
- How is information transmitted from one place to another in the nervous system?
- What does studying the brain tell us about cognition?

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Revised on 10/3/2025



# **Cognitive Neuroscience**

## **Neuroscience**

- Neuroscience is the study of the nervous system concerning its structure and function.
- This includes the brain, spinal cord, and networks of nerve cells, or neurons, throughout the body.

**Cognitive neuroscience** involves the intensive study of brain activity, which has shown what is happening in the brain during **cognition**, as well as behavior.

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# Mind and Brain

#### **Brain**

- The physiological organ that is inside the skull.
- Regulates body functions, processes sensory input, controls movement, and supports cognition, emotions, and consciousness.

#### Mind

 A set of functions and processes, including perceiving, remembering, imagining, deciding, and feeling.

#### Mental

• An adjective referring to the operations, states, or phenomena of the mind.

Example: A stroke affects the brain by interrupting the flow of oxygen-rich blood, causing brain cells to die within minutes. This cell death results in the loss of function controlled by the damaged area of the brain, leading to varied effects such as paralysis, speech difficulties, cognitive impairments, memory problems, or emotional uncertainties.

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# **Brain terminology**

#### Major Divisions of the Brain

- Forebrain includes cerebral cortex, thalamus, hypothalamus, basal ganglia, limbic system
- Midbrain includes tectum, tegmentum
- · Hindbrain includes cerebellum, pons, medulla

#### **Cerebral Cortex Lobes**

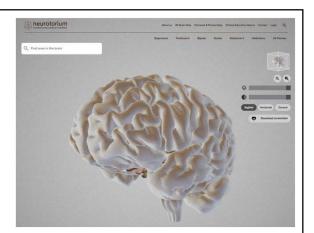
- Frontal lobe
- · Parietal lobe
- Temporal lobe
- Occipital lobe

#### Gyri & Sulci (examples)

- Precentral gyrus
- Postcentral gyrusCentral sulcus
- Lateral sulcus

#### **Functional Areas**

- Broca's area
- Wernicke's area
- Primary motor cortex
- Primary somatosensory cortex
- Primary auditory cortex
- Primary visual cortex



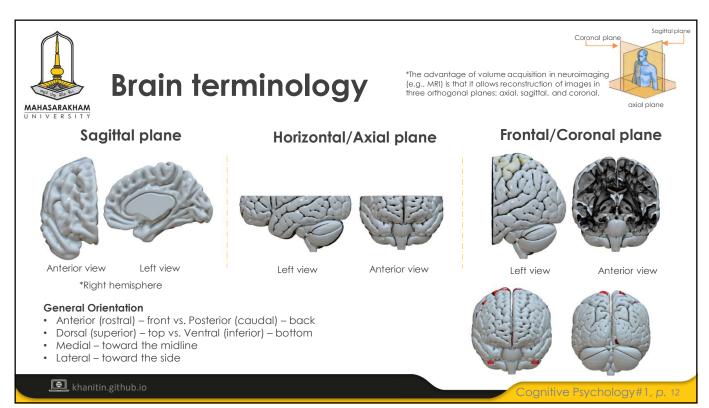
https://neurotorium.org/tool/brain-atlas/

#### Other Key

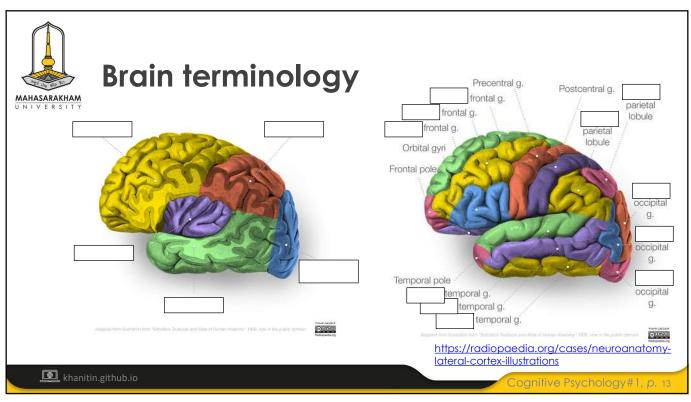
- Gray matter vs. white matter
- Corpus callosum
- Ventricles & cerebrospinal fluid (CSF)
- · Neurons & glia
- Connectome

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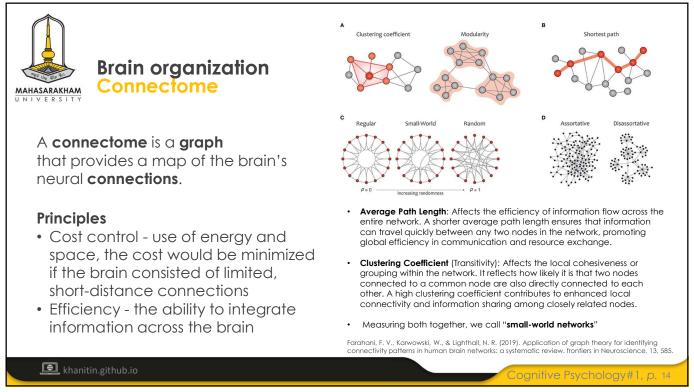
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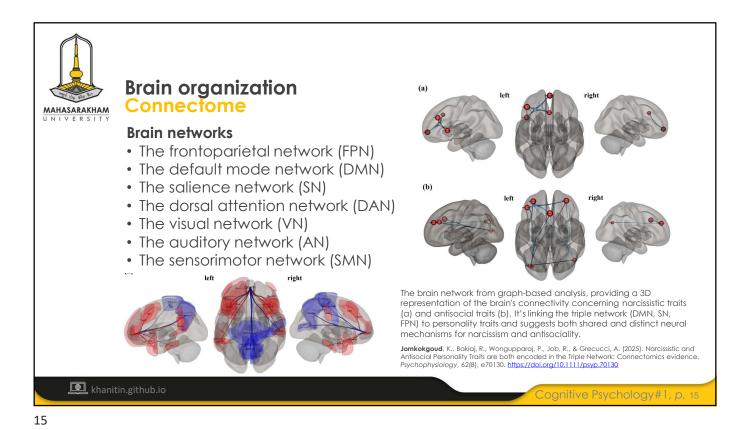
Chapter 1: Human Cognition

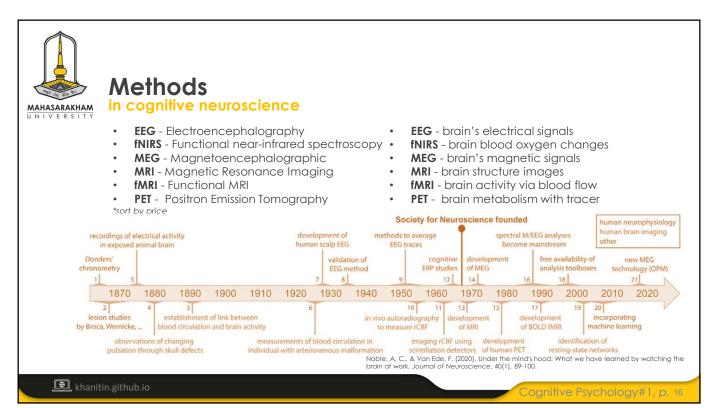






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## Methods

#### Electroencephalography





An EEG (top) activity recorded from the scalp of Berger's son, Klaus (15 years old). It is the first scalp-recorded EEG activity published by Berger in a scientific paper. This EEG activity was recorded while Klaus was in a restingstate condition with eyes closed.

> One year later, he named it "alpha waves"

Hans Berger (1873–1941; left side), a Professor of Psychiatry at the University of Jena, Germany, and Director of its psychiatry clinic, pursued a visionary goal in the early 1900s: to uncover the relationship between mental disorders and abnormal brain activity, detectable through heat and electrical currents. This ambition led to his groundbreaking discovery in 1924, when he recorded and described human brain electrical activity, coining the term "electroencephalogram (EEG)."

The German Psychiatrist and Neuropathologist Alois Alzheimer (1864–1915) is portrayed at the right side. Alzheimer's was a colleague of the famous German Psychiatrist Emil Kraepelin. Alzheimer published the first case of "presenile dementia," after named Alzheimer's disease.

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# MAHASARAKHAM

## **Methods**

#### in cognitive neuroscience

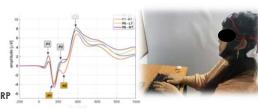


Cognitive psychologists design experiments to test hypotheses about mental operations by manipulating what goes into the brain (Stimuli, ex, **X** in a different position as a target and **O** may come) and then observing the resulting behavior (Reaction Time and Accuracy).

#### **Cognitive Constructs**

- Perceptual encoding speed (stimulus recognition)
- Decision-making time (response selection)
- Response execution time (motor output)
- Cognitive control (when tasks manipulate congruency or conflict)

Jornkokgoud, K. (2025), Development of Computerized Multicomponent Cognitive Stimulation for Improving Cognitive Functions in Older Adults with Mild Cognitive Impairment: A Multimodal Investigation Using Neuropsychological and EEG/ERP Assessment. https://hdl.handle.net/11572/449932



- - P100 / N100: perceptual encoding of stimuli
- N200: conflict detection or inhibition
- P300: decision-making, working memory updating
- Lateralized Readiness Potential (LRP): motor preparation before pressing a key

#### Time-frequency (oscillations):

- Theta: conflict monitoring, attentional control
- Alpha suppression: selective attention
- Beta: motor preparation and execution

#### fMRI Measures

- Activation patterns in which brain regions are engaged (e.g., prefrontal cortex, parietal cortex, motor cortex).
- Functional connectivity: how brain networks (e.g., frontoparietal) cooperate during stimulus-decision-response.

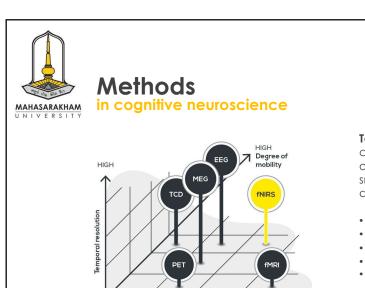
#### MEG and fNIRS

Provide complementary information on temporal resolution (when processes occur) and spatial resolution (where in the brain processes occur).

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nt, related to Cognitive Psychology

**Chapter 1: Human Cognition** 



LOW Spatial resolution

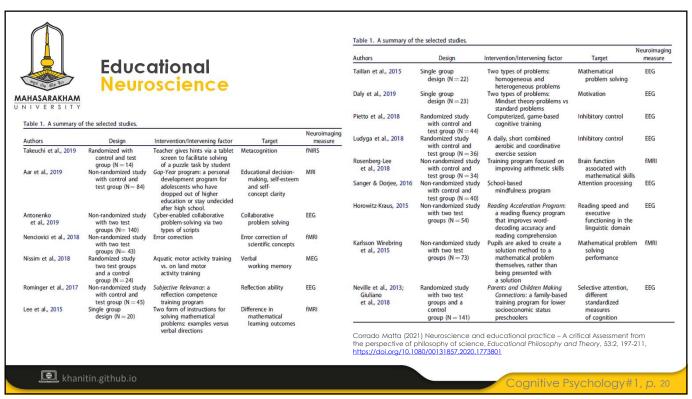
Source: https://www.artinis.com/blogpost-all/comparison-fnirs-vs-fmri

**Temporal resolution** measures how frequently data is collected or how quickly changes over time can be observed, while **spatial resolution** measures the smallest feature that can be distinguished in a given area.

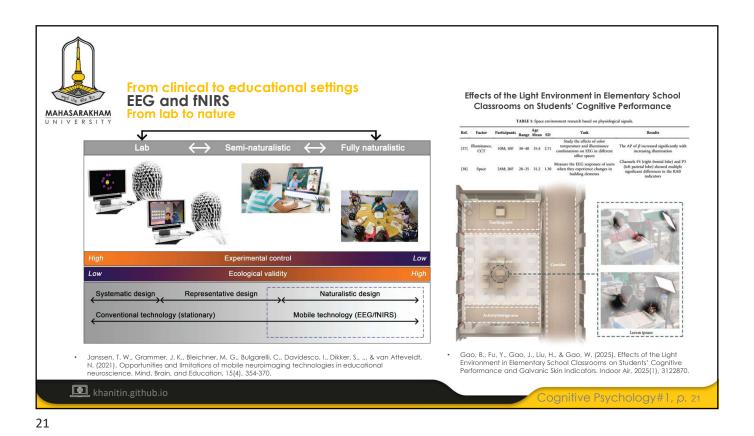
- **EEG** brain's electrical signals
- fNIRS brain blood oxygen changes
- **MEG** brain's magnetic signals
- fMRI brain activity via blood flow
- PET brain metabolism with tracer
- \* Transcranial Doppler (TCD) is a noninvasive tool for measuring cerebrovascular hemodynamics.

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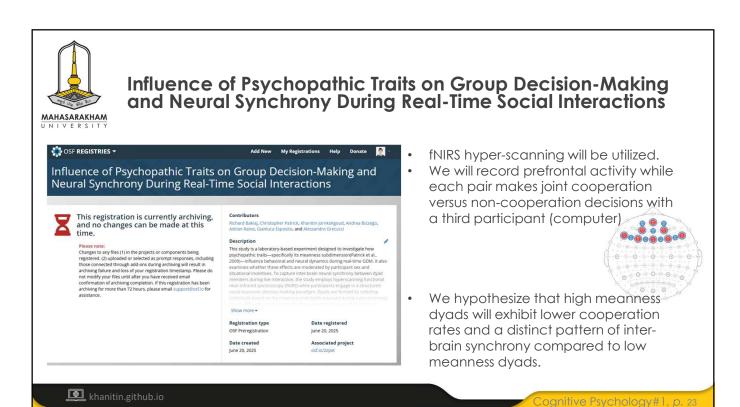
Functional near-infrared spectroscopy

(fNIRS) use in medical education

The use of functional neuroimaging techniques to measure learning, neurocognitive engagement, or expertise development is an emerging research method in health professions education.

Toy, S. Huh, D. D., Materi, J., Nonovali, J., & Schwengel, D. A. (2022). Use of neuroimaging to review. Medical education orline, 27(1), 2016357.

Chapter 1: Human Cognition



MAHASARAKHAM You can now answer The question of why we should learn cognitive neuroscience. Understanding the Brain–Mind relationship and how mental processes.

Advancing psychology and clinical Practice

Driving Innovation in Education

What's next?

Chapter 1 | Human Cognition **Computational Cognitive Science** 

Thank you for your attention.

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Clinicians and educators to design interventions grounded in brain science Cognitive Psychology#1, p. 24